

Leila Brown

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EDUCATION

- 2016 MA in Culture, Curation and Criticism, Central Saint Martins at the University of the Arts London
- 2004 MA from the Department of Art History at the Faculty of Humanities and Social Sciences of the Zagreb University
- 2004 MA from the Department of Archeology at the Faculty of Humanities and Social Sciences of the Zagreb University

PROFESSIONAL TRAINING

- 2022 Audience Engagement Seminar Series, Science Museum Group
- 2021 Mastering MailChimp, 1 Training, UK
- 2020 Marketing Masterclass, The British Library Business & IP Centre; How to get from idea to MVP, The British Library Business & IP Centre; Introduction to social media for small business, The British Library Business & IP Centre; Health and Safety, Royal National Orthopaedic Hospital, London
- 2019 Award in Education and Training, Train for London, London
- 2017 Writing Successful Funding Applications, University of Arts London
- 2016 Start-up business course, Pop-Up Business School, Brent Council, London; Grant Fundraising Training, Brent Civic Centre, London
- 2015 Introduction to Oral History, In-design, Video editing, Research, and development of a journal, Archives and Record management, University of the Arts London
- 2011 The Impact of Oil. Historical painting techniques in early Netherlandish Painting, Amsterdam Maastricht Summer University
- 2009 Dutch Art of the Golden Age - Sources and Perspectives, Amsterdam Maastricht Summer University
- 2005 Curatorial Exam, Museum Documentation Centre; Workshop Museum documentation programme M++ Workshop Protection and the conservation of the painting collections, Museum Documentation Centre

RELEVANT EMPLOYMENT EXPERIENCE

September 2021 – present

Curator of the Qatar Olympic and Sports Museum

As the Curator of the new QOSM permanent display

- Advising General Director on the museum's strategies
- Providing proposals for the choices of missing objects; researching market; conducting object-related research
- Writing labels; reviewing, editing, and proofreading various texts
- Locating and securing objects for display and overseeing the loan/acquisition/donation procedure in cooperation with the Collections Department; responding to and following up on communications in relation to loans/acquisitions/donations or other participation by external partners in the gallery development
- Preparing lists of objects that require mounts; providing input into showcase layouts and review proposals; reviewing installation of graphics and providing advice on their choice and location; overseeing installation of objects
- Consulting with Conservation Department and providing consolidated feedback on layouts; operating with conservation team to ensure objects are correctly conserved (as per loan requirements etc.)
- Overseeing finalization of 96 digital media productions, reviewing submissions in cooperation with the Digital Media Coordinator, providing curatorial feedback and direction; assisting in checking all Digital Media Productions once installed and liaise to make any amends as necessary
- Providing content input for any publications or communications material; providing content input for museum's guides; coordinating with the Social Media team to source/use material for digital media campaigns
- Providing input and coordination to the organization of events

As the Curator of the temporary *World of Football* exhibition

- Creating Interpretation master plan and Guide for the Exhibition designer
- Sourcing the exhibits; communicating with potential lenders and donors
- Creating Index of physical and digital media exhibits
- Reviewing the Exhibition Designer's proposals
- Identifying relevant stakeholders and proposing models for partnerships
- Creating proposals for the sponsorship and marketing strategies
- Creating the plan for Qatar Olympic and Sports Museum's *Football trail*

February 2020 – June 2020 (Arts Curator position was closed due to COVID 19)

Arts Curator at RNOH Charity

- Planning art workshops and exhibitions
- Researching RNOH Charity's archive and conceiving a plan for its protection and conservation

- Planning fundraising scheme
- Writing and editing Hauser & Wirth exhibition catalogue and exhibition labels
- Planning a concept for RNOH museum

October 2018 – present

Independent curator, consultant and educator

Clients:

www.bridges.hr, Higgins Museum, ULUPUH – Croatian Association of Artists of Applied Arts, Kašnjar poslovno savjetovanje d.o.o., Academy of Arts at the University of Split, Croatian Psychoanalytic Society

- Curating
- Fundraising; Identifying sponsorship opportunities and budgeting
- Content writing
- Writing previews of the exhibition catalogues
- Proofreading and editing
- Writing copy for press realises and giving interviews
- Managing communication relationships with partner organisations
- Creating Audience Development Plans

August 2005 – June 2018

Curator and Senior Curator of the Collection of Dutch and German Painting Collection, Mimara Museum, Zagreb, Croatia

- Researching and attributing the collection; Operating the museum data base
- Developing learning programmes and art workshops
- Presenting the collection through writing, exhibitions, tours, lectures, and interviews, editing museum publications, translating, and interpreting from English to Croatian and Croatian to English
- Supervising the work of the Conservation, Education, Marketing and PR department; Coordinating liaison between exhibition team members; Coordinating management of health and safety issues
- Fundraising; Identify sponsorship opportunities
- Managing communications relationships with partner organisations
- Designing audience questionnaires
- Organizing insurance and transport of the art works
- Attributing the paintings for various stakeholders

May 2012 - August 2015

Curator of Radnička galerija, Zagreb, Croatia

- Developing and maintaining forward planning for the exhibitions; Coordinating reception committee meetings; Organizing lectures, panel discussions, book launch events and concerts
- Managing communications relationships with partner organisations, and creating regular communications with the Patron of the Gallery

- Curating the exhibitions; Writing the previews of the exhibition catalogues; Proofreading; Reviewing and editing gallery publications
- Supervising the activities of designers, gallery technicians, conservators, photographers, print offices, translators, and accountants
- Fundraising; Writing the contracts with the artists and private collectors
- Writing copy for press realises and giving interviews
- Updating mailing lists and sending the invitations to the gallery events
- Organizing insurance and transport of the art works; Organizing travel and accommodation for the artists

December 2007 – May 2012

Curator of Marijan Hanžeković Collection, Zagreb, Croatia

- Researching and attributing the collection; Presenting the collection through writing and study exhibitions
- Researching the art market and advising the owner of the collection about the commissions and donations to museums
- Creating regular communications with the Patron

December 2008 – April 2019

Journalist at HANZA Media

- Writing articles on visual arts and interviewing visual artists
- Collaborating with editors, graphic designers, archivists, and photographers

September 2004 – October 2007

Presenter at Croatian National Radio television broadcaster

- Developing ideas for radio shows; Researching the themes and presenting the programme

September 2004 - June 2005

Intern at the Marton Museum, Samobor, Croatia

- Operating the museum data base; Assisting the visiting researchers; Presenting the collection through guided tours and writing

MEMBERSHIP

Since 2009, CODART - an international network for curators of art from the Low Countries